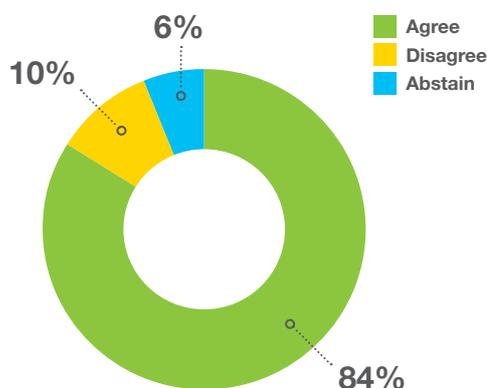


**Questionnaire feedback**

Questionnaires were filled out throughout the consultation period. These comprised questionnaires completed at the exhibitions, as part of meetings (e.g. Town Council Annual Meeting) and online responses. In total, the Town Council received 825 responses. The results in relation to each question posed are set out below.

**Question 1**

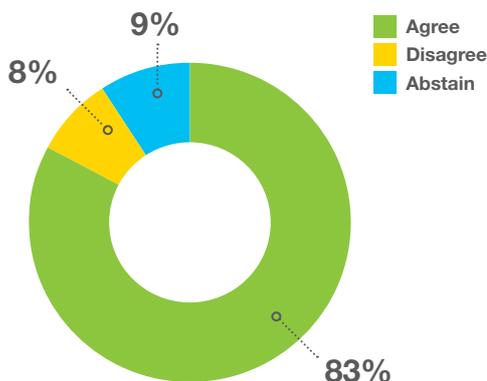
Is it a good idea to have a 20 year strategy for Burgess Hill?



There was clearly a large amount of support behind having a 20 year strategy for the town.

**Question 2**

Do you agree that this should be led by the Town Council?



As with question 1, the responses showed a very high percentage of support for the Town Council leading the process.

**Question 3**

Please rank in order (1 = highest and 5 = lowest) the town benefits that you would support the most. The results showed that improvements to the town centre were the most popular benefit that people wanted to see, followed by further community and environmental enhancements. The business park was seen as the least popular benefit.

Rank	Benefit
1.	Town centre
2.	Community and environmental
3.	Transport
4.	Recreation and sport
5.	Business park

**Question 4**

Please tick the top 3 benefits that you would like to see provided in Burgess Hill over the next 20 years.

Rank	Benefit
1	Town centre revitalisation (e.g. new town square)
2	Wider range of shops
3	Green Circle network extension and improvements
J4	Improved links into the town centre (e.g. roads, footpaths and cycle links)
J4	Additional and improved formal / informal recreation and open space to the East
6	Rapid public transport system with real time arrival information
7	Improvements to transport interchanges at both railway stations
8	New Centre for Community Sport
9	Additional education provision
10	Improved management of Ditchling Common
11	Arts Centre
12	New business park
13	New link road from Victoria Business Park
14	New civic info centre
15	More space for existing businesses

This question asked people to identify specific projects that they would like to see and the responses were largely consistent with those in question 3. The town centre was once again popular with its revitalisation and wider range of shops seen as the top two benefits. Improved links to the centre also scored highly.

## Continued

## Question 4 - Continued

The Green Circle Network extension and improvement was ranked number three in the list of responses, showing how valuable this is to the town and additional formal/informal recreation space in the east of Burgess Hill was also a popular choice.

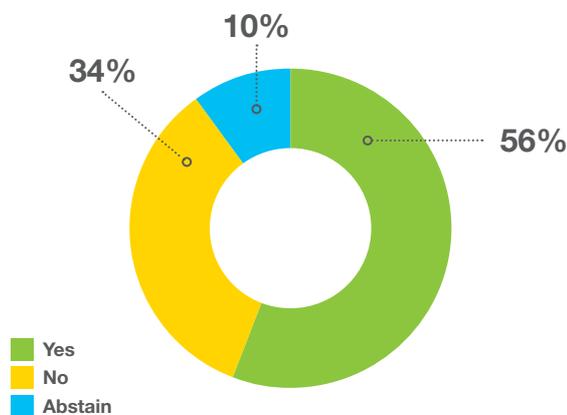
Transport improvements were also high on people's agenda with rapid public transport/real time information ranked in fifth place and improvements at the station interchanges ranked in seventh.

Projects that were less popular included those relating to the existing and proposed business parks. Some of the key town centre stand alone projects were less popular, however, it may have been that people considered these to be covered under town centre revitalisation.

## Question 5

The final question asked whether people supported the plan for Burgess Hill i.e. the plans shown on the consultation boards, including the housing numbers (around 4,000 new homes) and locations for development (Northern Sector and Land East of Kings Way).

Overall, the results were as follows:



Overall, there was notable support for the Town Council's plan for Burgess Hill with 56% of those who voted in favour. Only a third of respondents were not. However, there was a percentage of people (10%) who did not respond to this question. It was considered that this was probably for two reasons, first, they did not turn the questionnaire over and complete the back (this question was on the reverse side) and second, they did not feel ready to commit to stating their view at this stage.

## Demographic profile of questionnaire respondents

The questionnaire also asked people to provide certain personal details in order to help ascertain the demographic make-up of the survey pool. Details requested were:

- Name (optional)
- E-mail (optional)
- Age group
- Male/female
- House number (optional)
- Postcode
- Name of organisation (If applicable)
- Date

Whilst people were encouraged to fill out all sections of this, certain items were considered optional – as people are often reluctant to give too much detail or do not want to be followed up.

Of those who provided details, the results were as follows:

## Age group:

<b>Ages 0-19:</b>	<b>3%</b>
<b>Ages 20-39:</b>	<b>17%</b>
<b>Ages 40-59:</b>	<b>43%</b>
<b>Age 60+:</b>	<b>37%</b>

There was a broad response from across the age groups. However, as is often the case, the majority of respondents were aged 40 and over.

## Gender

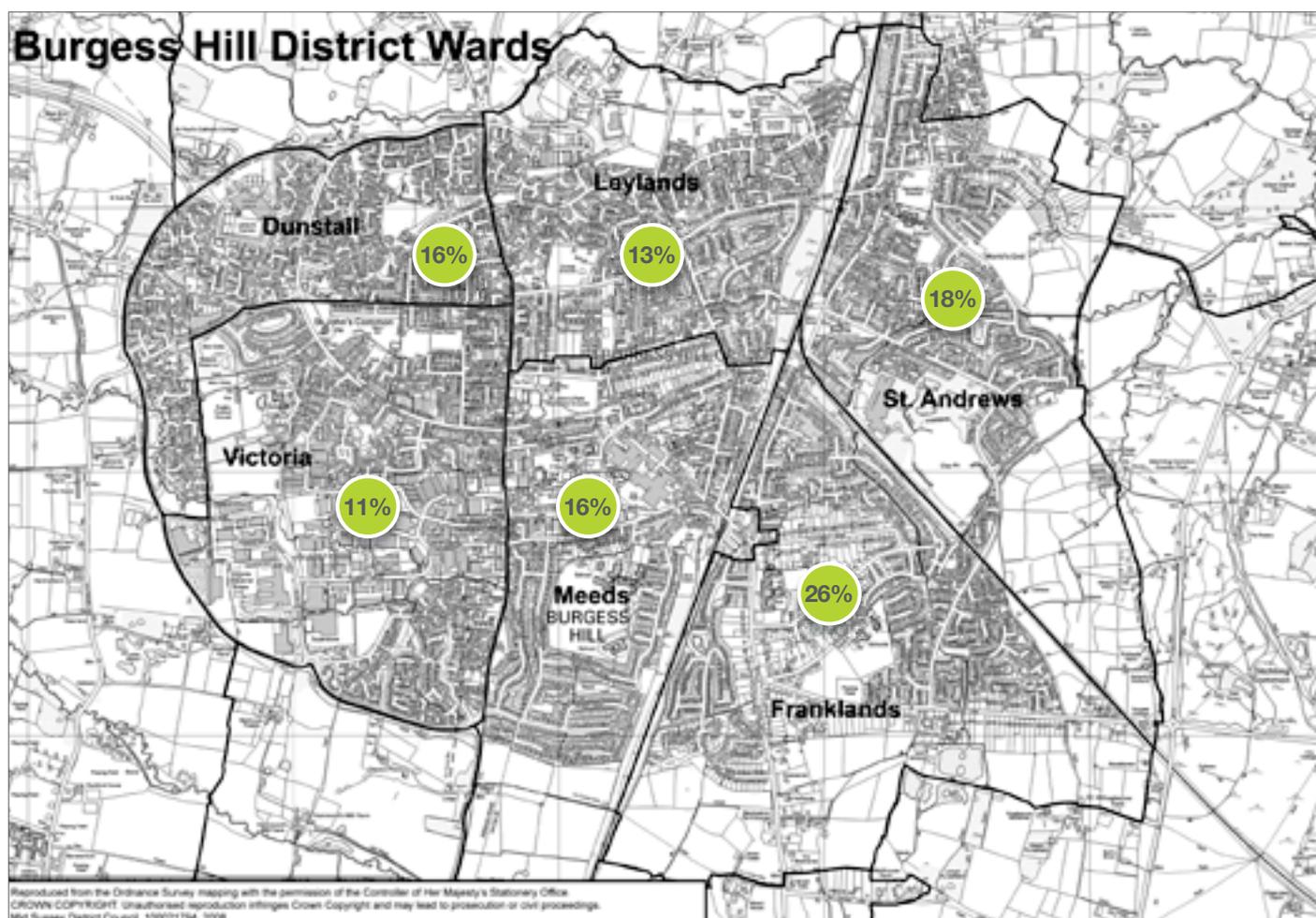
<b>Male:</b>	<b>52%</b>
<b>Female:</b>	<b>48%</b>

There was a relatively even split of male and female respondents.

### Geographic ward breakdown

The geographic spread of respondents is shown in the table below and spatially on the plan.

Ward	Respondents
Victoria	11%
Meeds	16%
Dunstall	16%
Laylands	13%
St Andrews	18%
Franklands	26%



A number of detailed comments were received from the questionnaire response. The Town Council undertook the task of reviewing these before categorising them into 18 topics and summarising them. A summary of each topic is contained in a separate report entitled "Burgess Hill - A Town Wide Strategy for the next 20 years - Summary of responses".